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**We
have
a new look!**

FROM THE ED's DESK

Dear Friends,

A Very Happy New Year to each and every one of you. Hope the year brings the much hyped "Ache Din" for all of us, and if possible, the real "Swach Bharat" of our dreams!

It's been an exciting journey for us in the current Financial Year, with our business exceeding the Sectoral and Industry growth, in almost all segments and geographies. And our plants and operations firing on all cylinders. We see clear acceptance of our brand by both our customers and our competitors.

Of special significance is the giant strides we have taken in the EHV space, with rapid growth across the country, as well as KEMA approval of our 220 kV cables, which duly acknowledges the capability and stability of our Vadodra operations. Do visit us some time to see a world class plant in operation.

We are also proud of our International business with exports to over 50 countries across continents, and full time resources in two developed countries where quality is paramount and deliveries critical.

All of the above and other unique features of our business are well encapsulated in our new website at rpgcables.com which you are requested to visit when you get a moment.

A new calendar year, and shortly a new financial year; new offices; new people; and a new aggression to business. We are changing: meet us, visit us, speak with us, to know the difference.

Best wishes,

Nikhil Gupta

"Let new beginnings signify new chapter filled with pages of success and happiness, written by the ink of hard work and intelligence"



EHV CABLE POWER EVACUATION:

A Total Cabling Solutions Approach

RPG Cables has been manufacturing Extra High Voltage (EHV) cables since 1994. The Company has already successfully supplied and in operation more than 800 Kms of EHV cables to utilities and private customers in the country. The Company has a state of art laboratory to test as per IS/IEC standards. The cables manufactured at our works undergo stringent process quality checks and are also Type tested at Internationally accredited third party test laboratories.

We are currently equipped to manufacture cables up to 220 kV with cross section of copper conductor of upto 2000 sq mm and Aluminium upto 2500 sq mm, with Poly-Al/Lead/Corrugated Aluminum as metallic barrier. These are supplied to Utilities (both private and public) and Industrial customers, in India and overseas. The Type Test for these cables has been completed internally as well as at an independent European Laboratory, KEMA, and orders for similar cables are under execution.



Apart from EHV cables supply, we strongly believe in creating enhanced value for our customers through value added services. We are equipped to provide Total Cable Solutions in the field of power evacuation to our customers. We achieve this through constant INNOVATION and significant differentiation by:

- Providing solutions for cable selection and cabling system including efficient bonding system.
- Low Cost and High Quality Products & Services required for installation of cables through our partnerships with renowned vendors.
- Knowledge sharing on cable selection, materials used in cables, and manufacturing technologies
- Timely Installation, Erection and Commissioning.
- Testing of various equipment used in power evacuation.

As end-to-end solutions provider, we offer quality cables that meet the varying demands of our customers. The Company has now emerged as a formidable and noteworthy entity, suiting our customers varied demands. Our cables are of the highest international quality, meeting the most stringent norms, timely deliveries and personalized customer support backed by our well-equipped testing facilities.



EHV CABLE POWER EVACUATION:..... Contd

A Total Cabling Solutions Approach

Drawing from our sound technical expertise, we produce sustainable high-quality water tight conductors that are tested by CPRI, an independent National Testing and Certificate Authority for electrical equipment in India. These products are designed to endure the strictest tests of performance functionality.

As a part of a Group that transmits, and distributes electrical power, we are uniquely positioned on account of our deep knowledge and understanding of this space.

Our steadfast and long term association with clients are testimony to the high level of customer satisfaction we offer. Based on feedback received from our customers about these offered services and already executed orders by us, our belief has got re-established that - Power evacuation through total cabling solutions is both an art and a skill which is best left to the experts in the business.

If you too have a requirement for EHV cables or are looking for a solution specially tailored to your power evacuation needs, do give us a call.





AWARDS AND RECOGNITIONS

Prestigious wins in Q3

Third quarter of this financial year saw some big orders bagged by RPG Cables across every product segment. EHV team secured orders from utilities like Karnataka Power Transmission Company limited and West Bengal State Electricity Transmission Company Limited while continuing to bag repeat orders from other esteemed clients like North Delhi Power Limited (NDPL). RPG Cables won HT Cable orders from BHEL and Larsen & Toubro to supply to NMDC's Nagarnar Steel plant and DMRC respectively. Another feather in cap was combined HT/LT order from Loesche India Ltd. for a Nigerian cement major Dangote Cement.

Excellence Award at National Convention on Quality Concepts (NCQC) - 2014

Our SMED team won an EXCELLENCE Award on a National level NCQC-2014 in a competition held at Pune, on 20th & 21st December'14. We got this appreciation at a National level which is a proud moment for all of us.

More than 850 teams across the country participated in different categories. It was a tough competition and our team performed well and came out with flying colours. They presented case studies and Question- Answer session in an impressive manner which was an outcome of dedication and team work.



दिल्ली मेट्रो रेल कॉर्पोरेशन लिमिटेड
Delhi Metro Rail Corporation Limited





REACHING OUT

www.rpgcables.com

We are very excited to announce the launch of our new website. We hope all of our customers, staffers, board members, and partners will take a few minutes to look around. Here are a few of the highlights of the new site:

- Dynamic and cleaner look
- Easy navigation
- Improved accessibility
- Office/Dealer Locator
- Online registration for enquiries/newsletters

We have tried to capture what's different about our business and products from the "commodity" that cables are reduced to over time. From our Lineage, our experience of over 50 years, and credibility with regular supplies to over 50 countries, to the pool of manpower talent at all levels and our commitment to long term sustainability of the business, we truly believe that we are "different"

We have also put in unique features like a dealer locator to find the nearest point of supply to where you are, and the offices across the country and outside where you can quickly reach out to us. And also the world of customers and countries that have reposed faith in us.

The address for our homepage, rpgcables.com, will remain unchanged. Please share your feedback online on how we can continue our journey towards excellence.

Seminar

Last month we had a Technical Presentation at Jindal Steel & Power Ltd. Raigad, C.G where we explained to gathering about the nuances of cables design & installation. If you too would like us to carry out a seminar for your team do write to us.





ON THE MOVE

Head Office

"Home is where your heart is". RPG Cables, recognizes the need to cater to an healthy working environment to its employees which in turn boosts the morale of its human capital. KEC Cables's Head Office at Worli, RPG House has undergone a world-class renovation. The plush office which is bright and vibrant promotes transparency and an open culture. The splash of colorful paintings that adorn the walls gives the ambiance a much lively and an energetic atmosphere.



Walking everyday, into such an amazing office of world class standards is a moment of pride to every RPGian.

Hyderabad Office

We have shifted our Hyderabad office to a new location:

103, 1st Floor, Shangrila Plaza, Plot No. 14,
Road No. 2, Banjara Hills,
Hyderabad - 500 033. India.

Tel. : +91 40 2355 2959 / 3090 1642

Email: hyderabadcables@kecrpg.com

UK Representative

We now have a full time representative in United Kingdom, who will cover our business interest in Europe and Africa. He can be reached out at:

4 Priory Close, Leighton, Crewe,
Cheshire CW13YJ,
United Kingdom.

Email: harrisoni@kecrpg.com

New Joinees:

Ajay Chawala

Sales & Marketing (Delhi)

Smita Rani Talukdar

Business Development- Vikhroli

For additional information/details/queries and to subscribe to C2C, please write to:

Ms. Neha Choudhary

RPG Cables (A Division of KEC International Limited),

6th Floor, RPG House, Dr. Annie Besant Road, Worli, Mumbai - 400 030.

E-mail : choudharynd@kecrpg.com